

CASE STUDIES 2026

• Real world solutions for everyday AV challenges

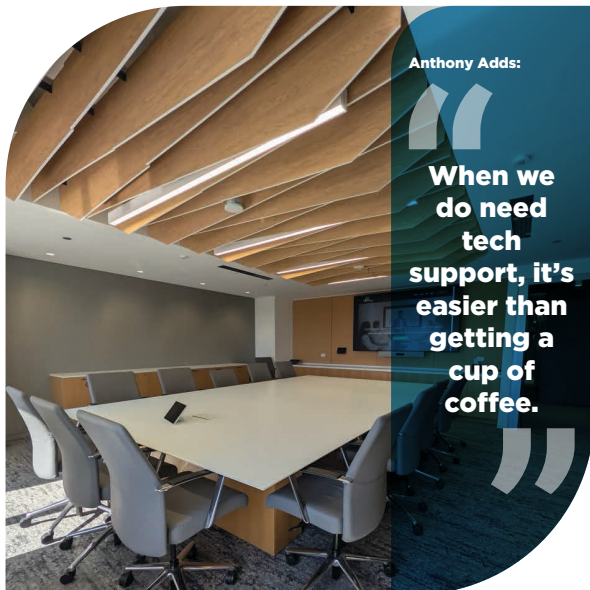
▶ Building a Scalable AV Standard for a Global Insurance Leader

Overview

When a leading international insurance company began reimagining its workplaces, the scope was anything but small. With a headquarters in the Midwest United States and hundreds of offices across the globe, the goal was to create a consistent, modern collaboration experience across a highly distributed footprint.

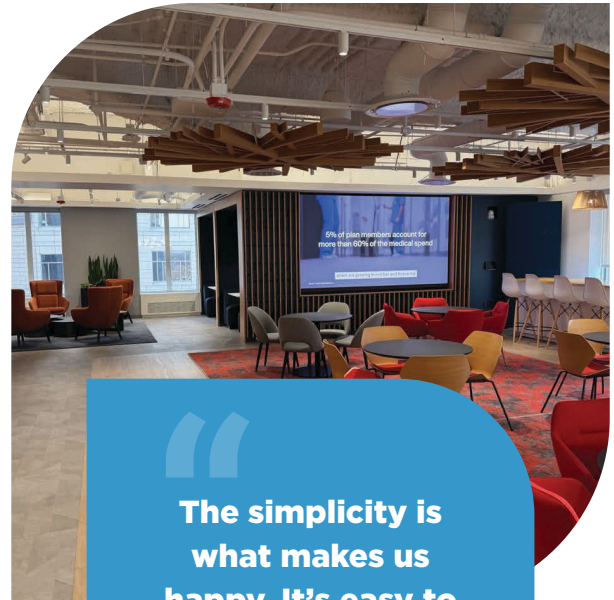
These weren't simple upgrades. They were full-scale, multi-floor renovations designed to support everything from small team meetings to high-stakes, client-facing presentations.

To execute this vision, the organization partnered with AV Innovative Design, who led the design and deployment of AV systems across the project. SCT supported these efforts by providing table and device extension solutions in key areas where simplicity and reliability were critical to project success.



Anthony Adds:

When we do need tech support, it's easier than getting a cup of coffee.



The simplicity is what makes us happy. It's easy to deploy, and a single kit can do a lot.

Anthony Pone
Global Accounts at
AV Innovative Design

The Challenge

Designing for consistency at this scale came with real complexity.

Spaces ranged from executive boardrooms to divisible training environments and multipurpose rooms, many requiring multiple cameras, long-distance signal extension, and flexible configurations:

1st Challenge

- Training rooms needed to scale from small meetings to four-way divisible spaces with up to eight camera combinations

2nd Challenge

- Boardrooms included advanced setups with extensive camera systems and connections routed across hallways

3rd Challenge

- Client-facing "Client-Facing Rooms" demanded clean aesthetics with zero tolerance for technical issues

In high-visibility environments like the Chicago headquarters, the expectation was clear: the technology had to work every time.

The Approach

AV Innovative Design designed a flexible, standardized AV ecosystem, incorporating SCT where simplicity made the biggest impact.

Why SCT

For AV Innovative Design, it came down to ease and reliability.

 **"99.9% of the time, you plug it in and it just works"** says Pone



Solutions

RTK-PLUS, RTK-MINI, RC5, and RC8 solutions enabled HDMI and USB extension over a single cable, reducing cabling and streamlining installs.

Solution 01

"Client-Facing Rooms" (client-facing spaces) RTK-PLUS was used to extend HDMI, USB and power from the table to in-room equipment over a single CAT cable, enabling clean, uncluttered table designs without sacrificing performance.

Solution 02

Boardrooms (high-complexity environments)

RTK-MINI supported table-to-IDF connectivity across hallways, handling long-distance runs in spaces with advanced setups, including One Beyond systems with up to 13 cameras.

Solution 03

Divisible training rooms (flexible, camera-heavy spaces) RC8 was deployed for Cisco Quad Camera extension, while RC5 supported PTZ cameras, enabling scalable configurations that adapt from small meetings to large, multi-room setups.

The Result

The impact is both practical and visible:

- Faster, more predictable deployments
- Consistent AV experiences across locations
- Clean, modern spaces with minimal visible technology
- Reliable performance in high-stakes environments

What Made This Project Unique

This was a headquarters deployment with elevated visibility and expectations. These spaces support executive meetings, client presentations, and critical collaboration, where failure isn't an option.

The combination of thoughtful system design and simplified connectivity made that level of performance possible without adding unnecessary complexity.

Conclusion

With AV Innovative Design leading design and deployment, and SCT supporting key connectivity needs, this global insurance leader has established a scalable AV standard across its offices.

What started in New York in 2018 has grown into a global approach, delivering consistent, reliable performance across dozens of locations.

At the end of the day, the goal wasn't just to build advanced spaces. It was to remove friction, for installers and for users alike.

And in environments where every meeting matters, that simplicity makes all the difference.



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